

**MINUTES OF THE MEETING OF**  
**THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT**  
**CORPORATION**

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 18th day of September 2014, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:36 PM at the Town of Hollywood park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Secretary John F. Dini, Stu Werner, Mike Drewery

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Mayor Chris Fails, Ryan Henry – EDC Attorney, and Adelina Mardegain – City Finance Director.

President Lane called the meeting to order 5:36 P.M.

President Lane introduced Ryan Henry and nominated him as the new EDC attorney, a motioned was made by Dini and second by Werner. Approved 4-0

**Motion** to approve minutes: Werner, Prater second Approved 4-0

**Motion** to approve Finance report: Prater, Dini second Approved 4-0

Four EDC members term expired, Prater, Lane and Farrimond were voted to be renewed. Wilberg resigned and the board appointed Clark Smith as the new EDC member.

Pulled New Business Item 1:

Lane introduced Kara Hill to explain the grant writing process, she gave her background and explained the process and options regarding grants. Ms. Hill to come back with some proposed grants at the next meeting.

Old Business:

President Lane met with Texas Creative for an update on the marketing plan, Texas Creative and EDC chose to terminate their business relationship and EDC to settle balance.

President Lane to work with Mary Uhlig regarding EDC website.

Discussion on marquee and entrance signs, the letters will be placed towards the end of October.

New Business:

John Dini to talk to businesses to possibly advertise on the marquee at City Hall. Ryan Henry said there is a legal way to do this. Lane to work on promoting Hollywood Park on the Clear Channel billboards since we get 40 hours a year per sign.

Discussion on the Shredding Day event at City Hall on October 11<sup>th</sup>, home security demonstration by the police department will also be included. Motion was made by Prater to approve the amount not to exceed \$800 to pay for the postcards to advertise shredding day as well as payment for the shredding company for 2 hours of shredding.

Discussion on the event of Arbor Day that Phil Wilberg started in conjunction with Texas A & M. This year will be on November 8<sup>th</sup>. Prater made a motion to approve a budget not to exceed \$1,600 to approve the purchase of mulch and to reimburse Mark Duff for the seedling, also to include payment for post card advertising.

Reapprove an expenditure of \$500 to have an open house and promote the Holiday Inn for the upcoming holiday season. Dini motioned Werner second. Approved 4-0.

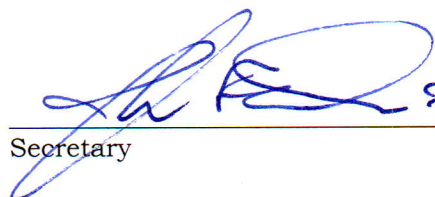
Chris Fails would like to see cooperation with the Hill Country Village EDC to work together promoting the businesses in both City.

Adjourn 7:06 P.M.

MINUTES APPROVED this 16<sup>th</sup> day of October, 2014.



President



Secretary